



FOR IMMEDIATE RELEASE
City of Duluth Communications Office

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Ness, Mayor

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City seeks input on new signage for Skyline Parkway

[Duluth, MN] - The City of Duluth, in partnership with the Skyline Parkway Planning and Preservation Alliance, received a \$79,000 federal grant from the Scenic Byways Program to create wayfinding and stream signs for historic Skyline Parkway, which was dedicated in 1929. Two newly designed options will be shown at the upcoming open house for public review and comment. The community's input will help finalize the selection which will be installed along this 28 mile scenic byway.

The public is invited to the open house to celebrate the wayfinding project on Thursday, March 24, 2011, Duluth City Hall (411 West First Street) Room 303, from 4:30 to 6:00 p.m. The project consultants, Visual Communications from St. Paul, will give a brief presentation at 5:00 p.m.

Skyline Parkway extends from the Lester River in the east to Jay Cooke State Park in the west. Consistent and clear wayfinding along the entire length of Skyline Parkway was identified as an immediate priority in the 2003 Skyline Parkway Corridor Management Plan. The Parkway's length, winding character, and differing street names can be challenging and confusing for travelers. The signs will be installed during the month of May and will help guide travelers along the route. The wayfinding project includes production of a map, brochures, and web site for the parkway, as well as an inventory of cultural resources along the route.

The wayfinding project is one component of broader enhancement goals for this treasured route. Mayor Don Ness has also committed to restoring Skyline Parkway over several years and plans are under way to mill and overlay a section of the road this summer under the Street Improvement Program.

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