



U.S. Green Building Council (USGBC) is a non-profit trade organization that promotes sustainability in how buildings are designed, built and operated. USGBC is best known for the development of the Leadership in Energy and Environmental Design (LEED) green building rating systems. LEED provides building owners and operators a concise framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions.

Visual Communications has been a member of the USGBC since 2008 and has actively designed signage for buildings pursuing LEED certification.